

# THE WCR LEARNING COMMUNITY

This project is made possible through funding from the Government of Canada and the Province of British Columbia.

Canada

BRITISH  
COLUMBIA

WelcomeBC



The Kamloops Daily News published for 80 years.  
PHOTO - COURTESY KAMLOOPS DAILY NEWS

## Kamloops Daily News closes doors 📰

The *Kamloops Daily News* was the only daily newspaper in Kamloops. It published for 80 years. The paper had 27,000 subscribers.

The *Kamloops Daily News* stopped publishing in January. Fifty-five employees lost their jobs. They got two months' notice.

The cost to produce the newspaper was too high. The amount the newspaper earned was too low.

Newspapers still have an audience for the printed newspaper. The problem is income. The *Kamloops Daily News* tried to cut costs enough to continue publishing. They did not succeed.

Kamloops has another newspaper, *Kamloops This Week*. *Kamloops This Week* plans to start publishing three days a week.

## There is still an audience for printed newspapers.

In British Columbia, the number of newspaper readers was steady over the past five years. Half the population of BC read a printed newspaper every day. Three-quarters of the population read a newspaper at least once a week.

Website readership of weekly newspapers increased 20% over the past five years.

Income from local advertising decreased. Labour costs increased.

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The Kamloops Daily News flows off the press.  
PHOTO - PHIL CARPENTER / POSTMEDIA NEWS

“All newspaper companies are struggling. The world has changed. Consumers have changed. Technology has changed, but you still have readers. Isn’t that the bottom-line? The audience is there.”

There are other daily newspapers in BC. Twenty-one English language newspapers are published. These include the *Alaska Highway News* in Fort St. John and *The Vancouver Sun*.

Adapted from *The Vancouver Sun*

## Links

Go to *The Westcoast Reader* website for links to more information and videos.  
[www.thewestcoastreader.com](http://www.thewestcoastreader.com)

## Answer key

1. sad
2. increased
3. cold
4. up
5. low
6. in
7. stopped

(Continued on page 3...)

(...Continued from page 2)

## Opposites

These word pairs are opposites. For example, these two words are opposites:

man / woman

long / short

hard / soft

above / below

Choose the right word from the pairs below to complete these sentences.

up / down

increased / decreased

in / out

hot / cold

happy / sad

high / low

stopped / started

1. The employees at The Kamloops Daily News were \_\_\_\_\_ to lose their jobs.
2. The cost of publishing a newspaper \_\_\_\_\_.
3. In Kamloops, the temperature is \_\_\_\_\_ in the winter.
4. The number of people reading the newspaper on-line is \_\_\_\_\_.
5. The amount the newspaper earned was too \_\_\_\_\_.
6. The Kamloops Daily News was published \_\_\_\_\_ Kamloops.
7. The Kamloops Daily News \_\_\_\_\_ publishing in January.

**Answer key is on page 1.**